

The Bachelor's Degree Programme in Natural and
Cultural Heritage Management

2016 Curriculum

for the

Bachelor's Degree Programme in
Natural and Cultural Heritage Management
(institutional section)



Applicable to students commencing the study programme as of September 2016
Revised january 2019

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1. Programme modules

The study programme for semesters 1-4 is arranged within the following modules:

1st semester – Natural and cultural heritage management from the perspective of the profession	
Modules	ECTS distribution
Understanding of nature, including in particular ecology, natural history heritage management and physical geography	10 ECTS from the core subject area Understanding of nature, including in particular ecology, natural history heritage management and physical geography
Cultural understanding and analysis	10 ECTS from the core subject area Cultural understanding and analysis, cultural history and cultural encounters
Communication theory	5 ECTS from the core subject area Communication, intermediation forms and concepts, and experience design
Experience economy	5 ECTS from the core subject area Experience economy from a societal perspective, including sociology, culture and tourism policy and public administration as well as entrepreneurship, including market conditions and economics.
2nd semester – Professional intermediation in practice	
Modules	ECTS distribution
Nature experiences, outdoor pursuits, and the human body and health	10 ECTS from the core subject area Nature experiences, outdoor pursuits, and the human body and health
Cultural experiences and cultural institutions	10 ECTS from the core subject area Cultural experiences and cultural institutions
Communication planning	5 ECTS from the core subject area Communication, intermediation forms and concepts, and experience design
Experience industries	5 ECTS from the core subject area Experience economy from a societal perspective, including sociology, culture and tourism policy and public administration as well as entrepreneurship, including market conditions and economics.
3rd semester – Experience intermediation from an intercultural perspective	
Modules	ECTS distribution
Communication in practice	10 ECTS from the core subject area Communication, intermediation forms and concepts, and experience design
Tourism understanding	10 ECTS from the core subject area Intercultural communication with an emphasis on the English and German languages

Experience design and innovation	5 ECTS from the core subject area Innovation, intrapreneurship and entrepreneurship.
Organisation theory	5 ECTS from the core subject area Experience economy from a societal perspective, including sociology, culture and tourism policy and public administration as well as entrepreneurship, including market conditions and economics.
4th semester – Strategy and management in intermediation projects	
Modules	ECTS distribution
Intrapreneurship and entrepreneurship processes	5 ECTS from the core subject area Innovation, intrapreneurship and entrepreneurship.
Business development	5 ECTS from the core subject area Experience economy from a societal perspective, including sociology, culture and tourism policy and public administration as well as entrepreneurship, including market conditions and economics.
Project management	10 ECTS from the core subject area Project management
Branding and marketing strategies	10 ECTS from the core subject area Communication, intermediation forms and concepts, as well as experience design

Descriptions of content for the individual modules will be available on the Intranet.

2. Order of examinations by semesters

Overview of all examinations and their order

Examination order	Exam	180 ECTS credits distributed across the exams	Internal/external assessment	Assessment
1st semester	1. Compulsory educational component: Natural and cultural heritage management from the perspective of the profession	30 ECTS	Internal	7-point grading scale
2nd semester	2. Compulsory educational component: Professional intermediation in practice	30 ECTS	External	7-point grading scale
3rd semester	3. Compulsory educational component: Experience intermediation from an intercultural perspective	30 ECTS	Internal	7-point grading scale
4th semester	4. Compulsory educational component: Strategy and management in intermediation projects	30 ECTS	External	7-point grading scale
5th semester	5. Work placement exam	30 ECTS	Internal	7-point grading scale
6th semester	6. Examination in elective educational components	10 ECTS	Internal	7-point grading scale

6th semester	7. Final exam project/professional bachelor's degree project	20 ECTS	External	7-point grading scale
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Information about time and place for each exam can be found on the Intranet.

3. Framework and criteria for the study programme exams

3.1 Examination in the compulsory educational component Natural and cultural heritage management from the perspective of the profession

Examination procedure

The examination is an internally assessed individual oral exam based on one or more exam questions. The exam is graded according to the 7-point grading scale.

The exam is worth 30 ECTS credits.

The time frame for the examination is:

Preparation	Examination	Deliberations
30	20	10

Assessment criteria

The assessment criteria for the exam are the same as the learning outcomes for the compulsory educational component: Natural and cultural heritage management from the perspective of the profession

The learning outcomes are described in the national section of this Curriculum.

Scheduled time

The exam takes place at the end of the 1st semester. Information about time and venue can be found on the Intranet.

The exam must be passed before the end of the 1st year of study in order for students to continue the study.

The study programme may exempt individual students from the deadlines specified for passing the exam, if the exemption is due to illness, maternity or paternity leave or exceptional circumstances.

Examination language

The exam will be held in English.

Exam attendance prerequisites for the compulsory educational component: Natural and cultural heritage management from the perspective of the profession

The following indicates the number of dates with a duty to attend in the form of a physical presence. The exact calendar days with a duty to attend will appear from the programme’s Intranet.

Study activity 1:

Five days with a duty to attend in study activity 1. The topic of the assignment is learning outcomes for the core areas Understanding of nature, including in particular ecology, natural history heritage management and physical geography as well as Communication, intermediation forms and concepts, and experience design.

If a student does not attend the study activity, the student is to prepare a term paper (24,000 characters) about learning outcomes related to study activity 1.

Study activity 2:

Five days with a duty to attend in study activity 2. The topic of the assignment is learning outcomes for the core areas Cultural understanding and analysis, cultural history and cultural encounters as well as Experience economy from a societal perspective, including sociology, culture and tourism policy and public administration as well as entrepreneurship, including market conditions and economics.

If a student does not attend the study activity, the student is to prepare a term paper (24,000 characters) about learning outcomes related to study activity 2.

Study activity 3:

Participation in the semester fair with an oral presentation based on one of the other study activities. 5-10 minutes per group. The students are free to use visual aids.

If a student does not attend the study activity, the student is to prepare a term paper (12,000 characters) about the theme of the compulsory educational component.

Non-performance of one or more study activities/prerequisites or incorrect submission of the written paper, which is regarded as the written part of the examination means that the students will not be allowed to sit the examination, and that they will be regarded as having used an examination attempt.

The content of the individual study activities/prerequisites required in order to sit the examination for the compulsory educational component must as a minimum be academically honest (cf. section 12).

Term papers

If the student has not fulfilled the duty to participate in one or more of the study activities, the student will be required to prepare a term paper for the study activity in question in order to be able to sit the examination. The term paper is to be formulated and assessed by the study programme within a set deadline. The term paper is to be assessed by the study programme before the student can sit the examination. The contents of term papers must be academically honest (cf. section 12).

3.2 Examination in the compulsory educational component: Professional intermediation in practice

Examination procedure

The exam is an externally and individually assessed exam. The exam is a combination of an oral and written group exam based on a written group project and graded according to the 7-point grading scale.

The group is to comprise 2–4 students.

The exam is worth 30 ECTS credits.

The time frame is as follows:

Group size	Presentation (max.)	Examination	Deliberations
2	15	25	10
3	20	30	10
4	25	35	10

A perspectival presentation by the project group is to be prepared for the exam. This is followed by an examination of the group members.

One overall grade will be given based on an overall assessment of the written and oral performance.

Scope of the written product

Group size	Number of pages
2	18-21
3	21-24
4	24-28

A standard page is 2,400 characters, including spaces and footnotes. The character count is exclusive of cover page, table of contents, reference list, abstract, figures and appendices. Appendices will not be assessed.

The report must show clearly who has written what. Each student must write at least five pages.

Failure to comply with the format requirements may result in a rejection of the assignment. In case of rejection the student must be offered guidance.

Assessment criteria

The assessment criteria for the exam are the same as the learning outcomes for the compulsory educational component: Professional intermediation in practice.

The learning outcomes are described in the national section of this Curriculum.

Scheduled time

The exam takes place at the end of the 2nd semester. Information about time and venue can be found on the Intranet.

The exam and the exam in the compulsory educational component Natural and cultural heritage management from the perspective of the profession must be passed before the end of the 1st year of study in order for the students to continue their study.

Use of study aids

Various electronic aids can be used for the presentation.

Examination language

The exam will be held in English.

Exam attendance prerequisites for the compulsory educational component: Professional intermediation in practice

The following indicates the number of dates with a duty to attend in the form of a physical presence. The exact calendar days with a duty to attend will appear from the programme’s Intranet.

Study activity 1:

Five days with a duty to attend in study activity 1. The topic of the assignment is learning outcomes for the core areas Cultural experiences and cultural institutions as well as Communication, intermediation forms and concepts, and experience design.

If a student does not attend the study activity, the student is to prepare a term paper (24,000 characters) about learning outcomes related to study activity 1.

Study activity 2:

Five days with a duty to attend in study activity 2. The topic of the assignment is learning outcomes for the core areas Nature experiences, outdoor pursuits, and the human body and health as well as Experience economy from a societal perspective, including sociology, culture and tourism policy and public administration as well as entrepreneurship, including market conditions and economics.

If a student does not attend the study activity, the student is to prepare a term paper (24,000 characters) about learning outcomes related to study activity 2.

Study activity 3:

Participation in the semester fair with an oral presentation based on the exam in the compulsory educational component: Professional intermediation in practice 5-10 minutes per group. The students are free to use visual aids.

If a student does not attend the study activity, the student is to prepare a term paper (12,000 characters) about the theme of the compulsory educational component.

Non-performance of one or more study activities/prerequisites or incorrect submission of the written paper, which is regarded as the written part of the examination means that the students will not be allowed to sit the examination, and that they will be regarded as having used an examination attempt.

The content of the individual study activities/prerequisites required in order to sit the examination for the compulsory educational component must as a minimum be academically honest (cf. section 12).

Term papers

If the student has not fulfilled the duty to participate in one or more of the study activities, the student will be required to prepare a term paper for the study activity in question in order to be able to sit the examination. The term paper is to be formulated and assessed by the study programme within a set deadline. The term paper is to be assessed by the study programme before the student can sit the examination. The contents of term papers must be academically honest (cf. section 12).

3.3 Examination in the compulsory educational component: Experience intermediation from an intercultural perspective

Examination procedure

The exam is an internally assessed written two-week group exam. The students will be presented with a problem/assignment to be solved in a practical intermediation product and a written report.

The assignment is prepared in groups of no more than four students. The exam is graded according to the 7-point grading scale.

The exam is worth 30 ECTS credits.

One individual overall grade is given based on an overall evaluation of the intermediation product and the written assignment.

Scope of the written product

Group size	Number of pages
2	8-10
3	10-12
4	12-14

A standard page is 2,400 characters, including spaces and footnotes. The character count is exclusive of cover page, table of contents, reference list, abstract, figures and appendices. Appendices will not be assessed.

Failure to comply with the format requirements may result in a rejection of the assignment. In case of rejection the student must be offered guidance.

Assessment criteria

The assessment criteria for the exam are the same as the learning outcomes for the compulsory educational component: Experience intermediation from an intercultural perspective.

The learning outcomes are described in the national section of this Curriculum.

Scheduled time

The exam takes place at the end of the 3rd semester. Information about time and venue can be found on the Intranet.

Examination language

The exam will be held in English.

Exam attendance prerequisites for the compulsory educational component: Experience intermediation from an intercultural perspective

The following indicates the number of dates with a duty to attend in the form of a physical presence. The exact calendar days with a duty to attend will appear from the programme’s Intranet.

Study activity 1:

Five days with a duty to attend in study activity 1. The topic of the assignment is learning outcomes for the

core areas Intercultural communication with an emphasis on the English and German languages as well as Experience economy from a societal perspective, including sociology, culture and tourism policy and public administration as well as entrepreneurship, including market conditions and economics.

If a student does not attend the study activity, the student is to prepare a term paper (24,000 characters) about learning outcomes related to study activity 1.

Study activity 2:

Five days with a duty to attend in study activity 2. The topic of the assignment is learning outcomes for the core areas Innovation, intrapreneurship and entrepreneurship. as well as Communication, intermediation forms and concepts, and experience design.

If a student does not attend the study activity, the student is to prepare a term paper (24,000 characters) about learning outcomes related to study activity 2.

Study activity 3:

Participation in the semester fair with a stand based on the exam in the compulsory educational component: Experience intermediation from an intercultural perspective 1.5 hours. The students are free to use visual aids.

If a student does not attend the study activity, the student is to prepare a term paper (12,000 characters) about the theme of the compulsory educational component.

Non-performance of one or more study activities/prerequisites or incorrect submission of the written paper, which is regarded as the written part of the examination means that the students will not be allowed to sit the examination, and that they will be regarded as having used an examination attempt.

The content of the individual study activities/prerequisites required in order to sit the examination for the compulsory educational component must as a minimum be academically honest (cf. section 12).

Term papers

If the student has not fulfilled the duty to participate in one or more of the study activities, the student will be required to prepare a term paper for the study activity in question in order to be able to sit the examination. The term paper is to be formulated and assessed by the study programme within a set deadline. The term paper is to be assessed by the study programme before the student can sit the examination. The contents of term papers must be academically honest (cf. section 12).

3.4 Examination in the compulsory educational component Strategy and management in intermediation projects

Examination procedure

The exam is an externally and individually assessed exam. The exam is a combination of an oral and written group exam based on a written group project and graded according to the 7-point grading scale.

The group is to comprise 2-4 students.

The exam is worth 30 ECTS credits.

One overall grade will be given based on an overall assessment of the written and oral performance.

The group is to present a perspectival presentation followed by an individual examination of the group members.

The time frame is as follows:

Presentation (max.)	Examination	Deliberations
10	20	10

Scope of the written product

Group size	Number of pages
2	18-21
3	21-24
4	24-28

A standard page is 2,400 characters, including spaces and footnotes. The character count is exclusive of cover page, table of contents, reference list, abstract, figures and appendices. Appendices will not be assessed.

Failure to comply with the format requirements may result in a rejection of the assignment by the programme director. If the project paper is rejected, the students will be considered to have made an exam attempt, cf. below. In case of rejection the student must be offered guidance.

Assessment criteria

The assessment criteria for the exam are the same as the learning outcomes for the compulsory educational component: Experience intermediation from an intercultural perspective.

The learning outcomes are described in the national section of this Curriculum.

Scheduled time

The exam takes place at the end of the 4th semester. Information about time and venue can be found on the Intranet.

Use of study aids

Study aids are permitted for the presentation.

Examination language

The exam will be held in English.

Exam attendance prerequisites for the compulsory educational component: Strategy and management in intermediation projects

The following indicates the number of dates with a duty to attend in the form of a physical presence. The exact calendar days with a duty to attend will appear from the programme’s Intranet.

Study activity 1:

Five days with a duty to attend in study activity 1. The topic of the assignment is the learning outcomes for

the core areas Communication, intermediation forms and concepts, and experience design as well as Innovation, intrapreneurship and entrepreneurship.

If a student does not attend the study activity, the student is to prepare a term paper (24,000 characters) about learning outcomes related to study activity 1.

Study activity 2:

Five days with a duty to attend in study activity 2. The topic of the assignment is learning outcomes for the core areas Project management as well as Experience economy from a societal perspective, including sociology, culture and tourism policy and public administration as well as entrepreneurship, including market conditions and economics.

If a student does not attend the study activity, the student is to prepare a term paper (24,000 characters) about learning outcomes related to study activity 2.

Study activity 3:

Participation in the semester fair with an oral presentation based on the exam in the compulsory educational component: Strategy and management in intermediation projects 5-10 minutes per group. The students are free to use visual aids.

If a student does not attend the study activity, the student is to prepare a term paper (12,000 characters) about the theme of the compulsory educational component.

Non-performance of one or more study activities/prerequisites or incorrect submission of the written paper, which is regarded as the written part of the examination means that the students will not be allowed to sit the examination, and that they will be regarded as having used an examination attempt.

The content of the individual study activities/prerequisites required in order to sit the examination for the compulsory educational component must as a minimum be academically honest (cf. section 12).

Term papers

If the student has not fulfilled the duty to participate in one or more of the study activities, the student will be required to prepare a term paper for the study activity in question in order to be able to sit the examination. The term paper is to be formulated and assessed by the study programme within a set deadline. The term paper is to be assessed by the study programme before the student can sit the examination. The contents of term papers must be academically honest (cf. section 12).

4. Work placement

Work placement requirements and expectations

During the work placement, students work with professionally relevant issues and acquire knowledge of relevant job functions. The connection between the theoretical tuition and the work placement forms the basis of the student's work placement goals.

Based on the learning outcomes for the work placement (cf. the national section of this Curriculum), the students and the supervisors will collaborate on setting the specific goals for the learning outcomes of the work placement. These goals will determine the planning of the students' work placement tasks and work.

The work placement should be likened to a full-time job with the same requirements for working hours, effort, commitment and flexibility that Natural and cultural heritage management graduates can expect to meet in their first jobs.

The work placement may be organised in a flexible and personalised manner and may form the basis of the students' final exam project.

Examination participation prerequisites

The written material, which constitutes the assessment as well as the examination basis has to:

- Live up to the formal requirement, see below.
- Be handed in at due time, see the document of important dates, which can be found on the intranet.

If the student don't live up to all the prerequisite requirements for the examination the student has used one attempt for the exam and thereby have two attempts left to pass the exam.

Examination procedure

The exam is an internally assessed written work placement report which constitutes the assessment as well as the examination basis. The exam is graded according to the 7-point grading scale.

The exam is worth 30 ECTS credits.

Formal requirements for the written work placement report.

Group size	Pages	Characters*
1	15-18	36.000-43.200

* A standard page is 2,400 characters, including spaces and footnotes. The character count is exclusive of cover page, table of contents, reference list and appendices. Appendices will not be assessed.

Assessment criteria

The assessment criteria for the exam are the same as the learning outcomes for the work placement.

The learning outcomes are described in the national section of this Curriculum.

Scheduled time

The exam takes place at the end of the 5th semester. Information about time and venue can be found on the Intranet.

Examination language

The exam will be held in English.

5. Elective educational components

Content

The elective educational components give the students the opportunity to qualify their study and professional competence through specialising and further expanding subjects that are broadly related to the natural and cultural heritage management area.

In addition, there is an option to take modules worth up to 10 ECTS in another study programme or at a different institution. The course of study must be approved by the programme director.

The students may plan their elective educational components themselves as a theoretical and/or practical programme to be approved by the study programme.

ECTS credits

The elective educational components can be offered with the following ECTS credits: 10 ECTS.

Learning outcomes

Knowledge

The students should have acquired knowledge of:

- the theory and practice of the selected subject(s); and
- the relevance of the selected subject(s) to the theory and practice of natural and cultural heritage management.

Skills

The students should be able to

- select, describe and perform literature search for an elective natural and cultural heritage management issue;
- discuss processual and analytical skills related to the selected topic(s);
- assess problems and suggest solutions in the context of the chosen subject(s); and
- convey central results.

Competences

The students should be able to

- independently acquaint themselves with new subjects within the theory and/or practice of the subject area; and
- place their research and findings in a wider context and relate the chosen subject(s) to the other subject fields of the study programme.

Formal requirements for the written report

Group size	Pages	Characters*
1	5-7	12.000-16.800

* A standard page is 2,400 characters, including spaces and footnotes. The character count is exclusive of cover page, table of contents, reference list and appendices. Appendices will not be assessed.

Examination participation prerequisites

The written material, which constitutes the assessment as well as the examination basis has to:

- Live up to the formal requirement, see above
- Be handed in at due time, see the document of important dates, which can be found on the intranet.

If the student doesn’t live up to all the prerequisite requirements for the examination the student has used one attempt for the exam and thereby have two attempts left to pass the exam.

Scheduled time

The elective educational components take place in the 6th semester of the study programme.

Examination language

The exam will be held in English.

5.1 Modern Marketing 5 ECTS

Description: The purpose of the elective course is to qualify the student in to independently and professionally handle communication tasks on social media and web 3.0. The student will understand the possibilities of modern marketing and acquire an understanding of how companies can utilize this field of study to strategically develop their social media.

Learning outcome:

Knowledge: The student should have acquired knowledge of:

- Online behaviour: how users consume and use social media
- Earned, owned and paid media in the modern marketing landscape
- Content marketing: Online communication principles and storytelling
- E-mail marketing and digital newsletters

Skills: The student should be able to:

- Independently plan communication and engage consumers on the various social media platforms
- Analyse webpages in regards to structure, Search Engine Optimization (SEO) and user interaction with social media
- Estimate and calculate Return On Investment (ROI) in regards to specific on-line campaigns
- Create and use social media analytics accounts in order to optimize communication
- Analyse and evaluate various social media platforms, with the focus of aiming at the correct target group

Competences: The student should be able to:

- Independently put knowledge and skills into play, in relation to communication and user involvement on social media platforms
- Analyse a company’s present on-line activities and a company’s digital visibility
- Independently create goals, develop and implement strategies for handling a company’s online activities
- Utilize analytical tools relevant for the chosen platforms
- Independently plan content and execute online campaigns

The course will be a combination of classroom lectures and workshop-based learning with hands-on cases conducted primarily by internal lecturers but also external lecturers.

5.2 Nature and cultural planning within the municipality 5 ECTS

Description: The aim of the course is to give the students a broader understanding of the importance and impact of long and short-term planning and development of nature and primarily cultural activities within a Danish municipality.

The students will learn about the organizational structure of the local government such as the municipality, administration and politics.

Learning outcome:

Knowledge

The students will have acquired knowledge about:

- How the Danish public sector is structured and organized
- Community organization, administration and decision-making processes within a municipal government – particular focus on (natural and) cultural planning
- Current natural and cultural issues within the municipal (hands-on cases from Hjørring kommune)
- Organizations interacting with the environment, development and institutions

Skills

The students will be able to:

- Understand and analyse the needs for modernization and restructuring within (natural and) cultural planning
- Apply and discuss perspectives in relation to current natural and cultural programs and their organizational and management issues

Competences

The students should be able to:

- Conduct independent analyses of simple current organizational and management issues within (natural and) cultural planning
- Handle simple, but development-oriented natural and cultural situations within a municipal (public) context

5.3 Theory of science and methodology 5 ECTS

Description: Theories of science; Scientific research methods; Data (primary and secondary); Case studies

Learning outcome:

Knowledge

The students should have acquired knowledge about:

- important perspectives on knowledge, insight and recognition;
- the definition of knowledge in a socio-scientific context;
- fundamental schools and problem areas within theory of science, in a socioscientific perspective;
- methodological approaches that support the generation of knowledge;
- and be able to reflect on central paradigms within the socio-scientific disciplines;
- and be able to reflect on the Natural and Cultural Heritage Management industry’s application of theory and method.

Skills

The students should be able to:

- critically assess empirical-analytical studies, including be able to communicate what knowledge is, how it is generated, and how it connects to practice;
- reflect on and take part in discussions on the generation of knowledge;

- work on problem areas within theory of science and methodology and integrate the understanding of scientific work and methodology with academic professionalism in project writing;
- collate, adapt and interpret quantitative and qualitative data as well as relate critically to existing or new data materials, including being able to assess the relevance, topicality, validity, reliability and scope for generalisation of data; and
- make a problem analysis and problem definition, prepare a problem statement and hypotheses as well as make considerations about methods and substantiate the choice of survey methods.

Competences

The students should be able to:

- prepare science-based reports and projects, including communicate research results and suggested solutions, etc., in a clear and easy-to-read report which contains a clear formulation of the problem and methodological consideration along with an assessment of the reliability and validity of the results and prerequisites;
- use scientific and methodological approaches in addressing practical problems and issues;
- take part in an interdisciplinary collaboration on the development of a study based on scientific principles, including an assessment of the strengths and weaknesses of alternative survey methods.

6. The professional bachelor's degree project

For requirements concerning the professional bachelor's degree project and learning outcomes, please see the national section of this Curriculum for the Natural and Cultural Heritage Management programme.

Examination participation prerequisites

- The written project, which constitutes the assessment as well as the examination basis, must
 - meet the formal requirements for the professional bachelor's degree project; cf. the national section of this Curriculum
 - be submitted in due time, cf. the important dates document, which can be found on the Intranet.

Incorrect submission of the written project, which constitutes the written part of the exam, and/or absence from the semester fair means that the students cannot sit the exam and that they will be considered to have made an exam attempt.

The exam will not take place until the students have passed the final work placement exam as well as the other exams of the programme.

Examination procedure

The exam is externally assessed and is an oral exam based on a written project which constitutes the assessment as well as the examination basis. The exam is an individual exam or a group exam dependent on the student's choice.

One individual overall grade is given based on an overall evaluation of the written and oral performance. The exam is graded according to the 7-point grading scale.

The project may be prepared individually or in groups of no more than two students.

Scope of the written product:

Group size	Number of pages
1	25-30
2	40-45

A standard page is 2,400 characters, including spaces and footnotes. The character count is exclusive of cover page, table of contents, reference list and appendices. Appendices will not be assessed.

The professional bachelor's degree project must also include an abstract (summary) of no more than half a standard page. The abstract must be placed before the table of contents and is not included in the assessment.

In the case of a group project, each person must write at least 15 pages. The report must show clearly who has written what.

Group size	Presentation (max.)	Examination	Deliberations
1	10	20	10
2	20	30	10

The exam is worth 20 ECTS credits.

Assessment criteria

The assessment criteria for the exam are the same as the learning outcomes for the final exam project/the professional bachelor's degree project, cf. the national section of this Curriculum.

Scheduled time

The examination will take place at the end of the 6th semester. Information about time and venue can be found on the Intranet.

Examination language

English

7. Withdrawal from exams

The rules for withdrawal from exams are found at www.ucn.dk/english/about-ucn, Examination Regulations.

8. Educational components that may take place abroad

The 4th semester and the work placement semester (5th semester) may take place abroad if the student applies for and is granted pre-approval of credit transfer by the study programme.

Upon pre-approval of a study abroad period the students must, after conclusion of their study abroad, document the completed educational components of the approved study abroad. In connection with the pre-approval the students must give their consent to the institution obtaining the necessary information following completed study abroad.

For the final approval of pre-approved credit transfer, the educational component is considered completed if it is passed in accordance with the regulations applying to the study programme.

9. Learning and teaching forms

In the Natural and Cultural Heritage Management programme we use a wide range of learning and teaching methods that combined support the above and promote the achievement of the learning outcomes described in this Curriculum.

The general learning and teaching methods are dialogue-based class tuition, assignments and project work in groups. However, the programme also features many other activities such as study group work, self study, individual assignments and projects, presentations in front of groups and the whole class, interdisciplinary theme activities and much more.

Furthermore, different activities that can help promote learning in the individual are offered, such as individual guidance. The tuition focuses on the work processes of a natural and cultural heritage manager in order to support the development of the skills and competences of the profession.

10. Credit transfer for the elective educational components

Passed elective educational components are equivalent to the corresponding educational components offered by other providers of this study programme as well as to educational components of other study programmes.

Pre-approved credit transfer can be applied for, if credit is requested for educational components not offered by the programme.

11. Academic honesty

The content of the individual study activities required in order to sit the examination must as a minimum be academically honest. In this context, academic honesty means that a student's work conforms with recognised standards of proper academic behaviour. It must be obvious that the student has made an honest attempt at completing the activity. Cheating or stealing is not allowed. If the assignment is not academically honest, including if it is (partially) plagiarised, the assignment may be rejected.

Non-compliance with content requirements

The individual lecturers assess whether the content is academically honest. In cases where the content is not academically honest, the programme director will be involved, and sanctions may be imposed.

If a written assignment includes academically dishonest content or if it contains e.g. text, figures, tables or templates that are the copyright of others without a reference (plagiarism), the assignment will be rejected. The obligation to participate and the content requirements will thus not have been met, and this will be considered equivalent to a failure to show at the exam. This means that the student will have used an exam attempt.

A rejection of an assignment and non-compliance with formal requirements will furthermore be recorded as a violation of the requirement to participate actively in studies in relation to cessation of registration as a student and receipt of SU if the student is so eligible.

12. Obligation to participate

For the teaching and learning methods of the study programme to work as intended, students are under an obligation to participate, which includes an obligation to submit or present assignments/projects.

An obligation to participate and an obligation to attend, if any, that are prerequisites of participating in examinations, will appear from the description of the individual examinations.

13. Criteria for assessing study activity

Registration will be terminated for students who have not passed at least one exam for a continuous period of at least one year (non-compliance with the study activity requirements).

Periods in which the students have not participated actively in studies due to leave of absence, maternity or paternity leave, adoption of a child, verified illness or military service do not count against the period of 12 months required for participating actively in studies. On request, the students must provide documentation of such matters.

The study programme may ignore these stipulations in exceptional circumstances. The application for exemption should be submitted to the programme director.

Before registration is terminated, the individual students will be notified in writing. In connection with such notification, the students will be made aware of the above rules. The letter to the students must state that they have 14 days to document that periods in which they did not participate actively in studies should not count in; together with a deadline for making an appeal for exemption.

If the students have not responded within the fixed deadline, their registration as students will be terminated.

14. Language

The teaching materials are in English, and the lessons are taught in English.

The students' English skills must meet the requirements of the Ministerial Order on admission to academy profession degree programmes and professional bachelor's degree programmes (the Admission Order). Students are not required to have any knowledge of foreign languages other than that stated in the Admission Order.

14.1 Examination language

Examinations must be taken in understandable English.

Studerende med andet modersmål end dansk kan søge om dispensation fra kravet om, at stave- og formuleringsevne indgår i bedømmelsen af professionsbachelorprojektet eller det afsluttede eksamensprojekt, samt de prøver, hvor det af denne studieordning fremgår, at de nævnte evner indgår i bedømmelsen. Ansøgningen sendes til uddannelsen senest 4 uger før prøvens afvikling.

15. Access to examinations

Commencing an educational component, a semester, etc. is considered registration for the associated examinations. Registration means that one exam attempt is used. However, this does not apply if the student is prevented from sitting the exam due to documented illness or maternity or paternity leave.

An examination that has received a passing grade cannot be resat. If an examination has not been passed, the student will continue to be registered for the exam. The student can try three times for the same exam. The educational institution may grant permission to have further exam attempts where this is founded in exceptional circumstances. When determining whether exceptional circumstances exist, the student's academic ability cannot be included in the considerations.

Resits must be arranged at the earliest possible opportunity, and if at all possible not later than the next time the examination is offered, for example as an illness resit examination. The exams in which the students are required to participate before the end of the 1st year of study must be passed before the end of the 2nd year of study in order for them to continue as students in the programme.

The study programme may exempt individual students from the deadlines specified for passing the exam, if the exemption is due to illness, maternity or paternity leave or exceptional circumstances.

16. Resit and illness resit exams

The rules for resit and illness resit exams are found at www.ucn.dk/english/about-ucn, Examination Regulations.

17. Study aids

Any rules governing restriction of the use of study aids will appear from the description of the individual examination.

18. Special examination arrangements

Students may apply for special examination conditions if their medical condition or relevant specific disabilities qualifies them to do so. The application must be submitted to the programme not later than four weeks before the examination is to be held. The application deadline may be disregarded in cases of sudden health-related problems. The application is to be accompanied by a medical certificate; a statement from e.g. a speech, hearing, dyslexia or blind institute; or other evidence of health conditions or a relevant specific disability.

Studerende med et andet modersmål end dansk kan søge om at medbringe ordbøger til prøver, hvor ingen hjælpemidler er tilladt.

19. Academic misconduct at examinations

On submission of a written examination assignment, the students must confirm by signature that the assignment was prepared without undue help.

19.1 Use of own work and that of others – plagiarism

The rules for the use of own work and that of others – plagiarism are found at www.ucn.dk/english/about-ucn, Examination Regulations.

19.2 Disciplinary actions in events of academic misconduct and disruptive behaviour

The rules for disciplinary actions in events of academic misconduct and disruptive behaviour are found at www.ucn.dk/english/about-ucn, Examination Regulations.

20. Complaints about examinations and appeals against decisions

The rules for complaints about examinations and appeals against decisions are found at www.ucn.dk/english/about-ucn, Examination Regulations.

21. Exemption

The institution may grant exemption from the rules in this institutional section of the curriculum that are laid down solely by the institutions, when found substantiated in exceptional circumstances. The institutions cooperate on a uniform exemption practice.

22. Effective date and transition provisions

This institutional section of the curriculum comes into effect on 1 September 2016 and applies to all students who are and will be registered for the programme in September 2016 and who will later be registered for the programme and to all examinations commenced on said date or thereafter.