

The Bachelor's Degree Programme in Natural and  
Cultural Heritage Management

# 2017 Curriculum

for the

Bachelor's Degree Programme in  
Natural and Cultural Heritage Management  
(institutional section)



Applicable to students commencing the study programme as of September 2017

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## 2. Programme modules

The study programme for semesters 1-4 is arranged within the following modules:

<b>1<sup>st</sup> semester – Natural and cultural heritage management from the perspective of the profession</b>	
<b>Modules</b>	<b>ECTS distribution</b>
<b>Understanding of nature, including in particular ecology, natural history heritage management and physical geography</b>	10 ECTS from the core subject area Understanding of nature, including in particular ecology, natural history heritage management and physical geography
<b>Cultural understanding and analysis</b>	10 ECTS from the core subject area Cultural understanding and analysis, cultural history and cultural encounters
<b>Communication theory</b>	5 ECTS from the core subject area Communication, intermediation forms and concepts, and experience design
<b>Experience economy</b>	5 ECTS from the core subject area Experience economy from a societal perspective, including sociology, culture and tourism policy and public administration as well as entrepreneurship, including market conditions and economics.
<b>2<sup>nd</sup> semester – Professional intermediation in practice</b>	
<b>Modules</b>	<b>ECTS distribution</b>
<b>Nature experiences, outdoor pursuits, and the human body and health</b>	10 ECTS from the core subject area Nature experiences, outdoor pursuits, and the human body and health
<b>Cultural experiences and cultural institutions</b>	10 ECTS from the core subject area Cultural experiences and cultural institutions
<b>Communication planning</b>	5 ECTS from the core subject area Communication, intermediation forms and concepts, and experience design
<b>Experience industries</b>	5 ECTS from the core subject area Experience economy from a societal perspective, including sociology, culture and tourism policy and public administration as well as entrepreneurship, including market conditions and economics.
<b>3<sup>rd</sup> semester – Experience intermediation from an intercultural perspective</b>	
<b>Modules</b>	<b>ECTS distribution</b>
<b>Communication in practice</b>	10 ECTS from the core subject area Communication, intermediation forms and concepts, and experience design
<b>Tourism understanding</b>	10 ECTS from the core subject area Intercultural communication with an emphasis on the English and German languages

<b>Experience design and innovation</b>	5 ECTS from the core subject area Innovation, intrapreneurship and entrepreneurship.
<b>Organisation theory</b>	5 ECTS from the core subject area Experience economy from a societal perspective, including sociology, culture and tourism policy and public administration as well as entrepreneurship, including market conditions and economics.
<b>4<sup>th</sup> semester – Strategy and management in intermediation projects</b>	
<b>Modules</b>	<b>ECTS distribution</b>
<b>Intrapreneurship and entrepreneurship processes</b>	5 ECTS from the core subject area Innovation, intrapreneurship and entrepreneurship.
<b>Business development</b>	5 ECTS from the core subject area Experience economy from a societal perspective, including sociology, culture and tourism policy and public administration as well as entrepreneurship, including market conditions and economics.
<b>Project management</b>	10 ECTS from the core subject area Project management
<b>Branding and marketing strategies</b>	10 ECTS from the core subject area Communication, intermediation forms and concepts as well as experience design

Descriptions of content for the individual modules will be available on the Intranet.

### 3. Order of examinations by semesters

*Overview of all examinations and their order*

Examination order	Exam	180 ECTS credits distributed across the exams	Internal/external assessment	Assessment
1 <sup>st</sup> semester	1. Compulsory educational component: Natural and cultural heritage management from the perspective of the profession	30 ECTS	Internal	7-point grading scale
2 <sup>nd</sup> semester	2. Compulsory educational component: Professional intermediation in practice	30 ECTS	External	7-point grading scale
3 <sup>rd</sup> semester	3. Compulsory educational component: Experience intermediation from an intercultural perspective	30 ECTS	Internal	7-point grading scale
4 <sup>th</sup> semester	4. Compulsory educational component: Strategy and management in intermediation projects	30 ECTS	External	7-point grading scale
5 <sup>th</sup> semester	5. Work placement exam	30 ECTS	Internal	7-point grading scale
6 <sup>th</sup> semester	6. Examination in elective educational components	10 ECTS	Internal/external	7-point grading scale
6 <sup>th</sup> semester	7. Final exam project/professional bachelor's degree project	20 ECTS	External	7-point grading scale

**Information about time and place for each exam can be found on the Intranet.**

## **4. Framework and criteria for the study programme exams**

### **4.1 Examination in the compulsory educational component Natural and cultural heritage management from the perspective of the profession**

#### **Examination procedure**

The examination is an internally assessed individual oral exam based on one or more exam questions. The exam is graded according to the 7-point grading scale.

The exam is worth 30 ECTS credits.

The time frame for the examination is:

Preparation	Examination	Deliberations
30	20	10

#### **Assessment criteria**

The assessment criteria for the exam are the same as the learning outcomes for the compulsory educational component: Natural and cultural heritage management from the perspective of the profession

The learning outcomes are described in the national section of this Curriculum.

#### **Scheduled time**

The exam takes place at the end of the 1<sup>st</sup> semester. Information about time and venue can be found on the Intranet.

The exam must be passed before the end of the 1<sup>st</sup> year of study in order for students to continue the study.

The study programme may exempt individual students from the deadlines specified for passing the exam, if the exemption is due to illness, maternity or paternity leave or exceptional circumstances.

#### **Examination language**

The exam will be held in English.

#### **Exam attendance prerequisites for the compulsory educational component: Natural and cultural heritage management from the perspective of the profession**

The following indicates the number of dates with a duty to attend in the form of physical presence. The exact calendar days with a duty to attend will appear from the programme’s Intranet.

#### **Prerequisite requirement no. 1:**

Ten days’ participation in prerequisite requirement no. 1. The topic of the assignment is learning outcomes for the core areas: Understanding of nature, including in particular ecology, natural history heritage management and physical geography; Communication, intermediation forms and concepts, and experience design; Cultural understanding and analysis, cultural history and cultural encounters; as well as Experience economy from a societal perspective, including sociology, culture and tourism policy and public administration as well

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as entrepreneurship, including market conditions and economics.

### **Prerequisite requirement no. 2:**

Participation in the semester fair with an oral presentation based on one of the other study activities. The duration is 5-10 minutes per group. The students are free to use visual aids.

Non-compliance with one or more prerequisite requirements means that the students will not be allowed to sit the exam, and that they will be regarded as having used an exam attempt.

### **Individual term papers**

In order to be allowed to sit the resit exam in case of non-compliance with Prerequisite requirement no. 1 (duty to attend), students must prepare an individual term paper (24,000 characters) aimed at solving an assignment related to the learning outcomes for Prerequisite requirement no. 1. The contents of term papers must be academically honest (cf. section 12).

In order to be allowed to sit the resit exam in case of non-compliance with Prerequisite requirement no. 2 (oral presentation), students must prepare an individual term paper (12,000 characters) aimed at solving an assignment related to the topic of the compulsory educational component. The contents of term papers must be academically honest (cf. section 12).

The content of the individual prerequisite requirements for sitting the exam for the compulsory educational component must as a minimum be academically honest (cf. section 12).

The term paper is to be formulated by the study programme within a set deadline. If students fail to submit the term paper(s) in due time, or if the term paper(s) is/are not academically honest, the students will not be allowed to sit the resit exam, and they will be regarded as having used an exam attempt (they have now used two exam attempts). The study programme decides whether the term paper(s) meet(s) the prerequisite requirement(s).

## **4.2 Examination in the compulsory educational component: Professional intermediation in practice**

### **Examination procedure**

The exam is an externally and individually assessed exam. The exam is a combination of an oral and written group exam based on a written group project and graded according to the 7-point grading scale.

The group is to comprise 2–4 students.

The exam is worth 30 ECTS credits.

The time frame is as follows:

Group size	Presentation (max.)	Examination	Deliberations
2	15	25	10
3	20	30	10
4	25	35	10

A perspectival presentation by the project group is to be prepared for the exam. This is followed by an examination of the group members.

One overall grade will be given based on an overall assessment of the written and oral performance.

### Scope of the written product

Group size	Number of pages
2	18-21
3	21-24
4	24-28

A standard page is 2,400 characters, including spaces and footnotes. The character count is exclusive of cover page, table of contents, reference list, abstract, figures and appendices. Appendices will not be assessed.

The report must show clearly who has written what. Each student must write at least five pages.

Failure to comply with the formal requirements may result in a rejection of the assignment. In case of rejection the student must be offered guidance.

### Assessment criteria

The assessment criteria for the exam are the same as the learning outcomes for the compulsory educational component: Professional intermediation in practice.

The learning outcomes are described in the national section of this Curriculum.

### Scheduled time

The exam takes place at the end of the 2<sup>nd</sup> semester. Information about time and venue can be found on the Intranet.

The exam and the exam in the compulsory educational component Natural and cultural heritage management from the perspective of the profession must be passed before the end of the 1<sup>st</sup> year of study in order for the students to continue their study.

### Use of study aids

Various electronic aids can be used for the presentation.

### Examination language

The exam will be held in English.

### Exam attendance prerequisites for the compulsory educational component: Natural and cultural heritage management from the perspective of the profession

The following indicates the number of dates with a duty to attend in the form of physical presence. The exact calendar days with a duty to attend will appear from the programme’s Intranet.

### Prerequisite requirement no. 3:

Five days’ participation in prerequisite requirement no. 3. The topic of the assignment is learning outcomes for the core areas Cultural experiences and cultural institutions as well as Communication, intermediation forms and concepts, and experience design.



**Prerequisite requirement no. 4:**

Five days’ participation in prerequisite requirement no. 4. The topic of the assignment is learning outcomes for the core areas Nature experiences, outdoor pursuits, and the human body and health as well as Experience economy from a societal perspective, including sociology, culture and tourism policy and public administration as well as entrepreneurship, including market conditions and economics.

**Prerequisite requirement no. 5:**

Participation in the semester fair with an oral presentation based on the exam in the compulsory educational component: Professional intermediation in practice. The duration is 5-10 minutes per group. The students are free to use visual aids.

Non-compliance with one or more prerequisite requirements means that the student will not be allowed to sit the exam, and that they will be regarded as having used an exam attempt.

**Individual term papers**

In order to be allowed to sit the resit exam in case of non-compliance with Prerequisite requirement no. 3 (duty to attend), students must prepare an individual term paper (24,000 characters) aimed at solving an assignment related to the learning outcomes for Prerequisite requirement no. 3. The contents of term papers must be academically honest (cf. section 12).

In order to be allowed to sit the resit exam in case of non-compliance with Prerequisite requirement no. 4 (duty to attend), students must prepare an individual term paper (24,000 characters) aimed at solving an assignment related to the learning outcomes for Prerequisite requirement no. 4. The contents of term papers must be academically honest (cf. section 12).

In order to be allowed to sit the resit exam in case of non-compliance with Prerequisite requirement no. 5 (oral presentation), students must prepare an individual term paper (12,000 characters) aimed at solving an assignment related to the topic of the compulsory educational component. The contents of term papers must be academically honest (cf. section 12).

The content of the individual prerequisite requirements for sitting the exam for the compulsory educational component must as a minimum be academically honest (cf. section 12).

The term paper is to be formulated by the study programme within a set deadline. If students fail to submit the term paper(s) in due time, or if the term paper is not academically honest, the students will not be allowed to sit the resit exam, and they will be regarded as having used an exam attempt (they have now used two exam attempts). The study programme decides whether the term paper(s) meet(s) the prerequisite requirement(s).

### **4.3 Examination in the compulsory educational component: Experience intermediation from an intercultural perspective**

**Examination procedure**

The exam is an internally assessed written two-week group exam. The students will be presented with a problem/assignment to be solved in a practical intermediation product and a written report.

The assignment is prepared in groups of no more than four students. The exam is graded according to the 7-point grading scale.

The exam is worth 30 ECTS credits.

One individual overall grade is given based on an overall evaluation of the intermediation product and the written assignment.

#### Scope of the written product

Group size	Number of pages
2	8-10
3	10-12
4	12-14

A standard page is 2,400 characters, including spaces and footnotes. The character count is exclusive of cover page, table of contents, reference list, abstract, figures and appendices. Appendices will not be assessed.

Failure to comply with the formal requirements may result in a rejection of the assignment. In case of rejection the student must be offered guidance.

#### Assessment criteria

The assessment criteria for the exam are the same as the learning outcomes for the compulsory educational component: Experience intermediation from an intercultural perspective.

The learning outcomes are described in the national section of this Curriculum.

#### Scheduled time

The exam takes place at the end of the 3<sup>rd</sup> semester. Information about time and venue can be found on the Intranet.

#### Examination language

The exam will be held in English.

#### Exam attendance prerequisites for the compulsory educational component: Experience intermediation from an intercultural perspective

The following indicates the number of dates with a duty to attend in the form of physical presence. The exact calendar days with a duty to attend will appear from the programme’s Intranet.

#### Prerequisite requirement no. 6:

Five days’ participation in prerequisite requirement no. 6. The topic of the assignment is learning outcomes for the core areas Intercultural communication with an emphasis on the English and German languages as well as Experience economy from a societal perspective, including sociology, culture and tourism policy and public administration as well as entrepreneurship, including market conditions and economics.

#### Prerequisite requirement no. 7:

Five days’ participation in prerequisite requirement no. 7. The topic of the assignment is learning outcomes for the core areas Innovation, intrapreneurship and entrepreneurship as well as Communication, intermediation forms and concepts, and experience design.

#### Prerequisite requirement no. 8:

Participation in the semester fair with a stand based on the exam in the compulsory educational component: Experience intermediation from an intercultural perspective. The duration is 1.5 hours. The students are free to use visual aids.

Non-compliance with one or more prerequisite requirements means that the student will not be allowed to sit the exam, and that they will be regarded as having used an exam attempt.

### **Individual term papers**

In order to be allowed to sit the resit exam in case of non-compliance with Prerequisite requirement no. 6 (duty to attend), students must prepare an individual term paper (24,000 characters) aimed at solving an assignment related to the learning outcomes for Prerequisite requirement no. 6. The contents of term papers must be academically honest (cf. section 12).

In order to be allowed to sit the resit exam in case of non-compliance with Prerequisite requirement no. 7 (duty to attend), students must prepare an individual term paper (24,000 characters) aimed at solving an assignment related to the learning outcomes for Prerequisite requirement no. 7. The contents of term papers must be academically honest (cf. section 12).

In order to be allowed to sit the resit exam in case of non-compliance with Prerequisite requirement no. 8 (oral presentation), students must prepare an individual term paper (12,000 characters) aimed at solving an assignment related to the topic of the compulsory educational component. The contents of term papers must be academically honest (cf. section 12).

The content of the individual prerequisite requirements for sitting the exam for the compulsory educational component must as a minimum be academically honest (cf. section 12).

The term paper is to be formulated by the study programme within a set deadline. If students fail to submit the term paper(s) in due time, or if the term paper(s) is/are not academically honest, the students will not be allowed to sit the resit exam, and they will be regarded as having used an exam attempt (they have now used two exam attempts). The study programme decides whether the term paper(s) meet(s) the prerequisite requirement(s).

## **4.4 Examination in the compulsory educational component Strategy and management in intermediation projects**

### **Examination procedure**

The exam is an externally and individually assessed exam. The exam is a combination of an oral and written group exam based on a written group project and graded according to the 7-point grading scale.

The group is to comprise 2-4 students.

The exam is worth 30 ECTS credits.

One overall grade will be given based on an overall assessment of the written and oral performance.

The group is to present a perspectival presentation followed by an individual examination of the group members.

The time frame is as follows:

Presentation (max.)	Examination	Deliberations
10	20	10

### Scope of the written product

Group size	Number of pages
2	18-21
3	21-24
4	24-28

A standard page is 2,400 characters, including spaces and footnotes. The character count is exclusive of cover page, table of contents, reference list, abstract, figures and appendices. Appendices will not be assessed.

Failure to comply with the formal requirements may result in a rejection of the assignment by the programme director. If the project paper is rejected, the students will be considered to have made an exam attempt, cf. below. In case of rejection the student must be offered guidance.

### Assessment criteria

The assessment criteria for the exam are the same as the learning outcomes for the compulsory educational component: Experience intermediation from an intercultural perspective.

The learning outcomes are described in the national section of this Curriculum.

### Scheduled time

The exam takes place at the end of the 4<sup>th</sup> semester. Information about time and venue can be found on the Intranet.

### Use of study aids

Study aids are permitted for the presentation.

### Examination language

The exam will be held in English.

### Exam attendance prerequisites for the compulsory educational component: Strategy and management in intermediation projects

The following indicates the number of dates with a duty to attend in the form of physical presence. The exact calendar days with a duty to attend will appear from the programme’s Intranet.

#### Prerequisite requirement no. 9:

Five days’ participation in prerequisite requirement no. 9. The topic of the assignment is the learning outcomes for the core areas Communication, intermediation forms and concepts, and experience design as well as Innovation, intrapreneurship and entrepreneurship.

#### Prerequisite requirement no. 10:

Five days’ participation in prerequisite requirement no. 10. The topic of the assignment is learning outcomes for the core areas Project management as well as Experience economy from a societal perspective, including sociology, culture and tourism policy and public administration as well as entrepreneurship, including market conditions and economics.

**Prerequisite requirement no. 11:**

Participation in the semester fair with an oral presentation based on the exam in the compulsory educational component: Strategy and management in intermediation projects. The duration is 5-10 minutes per group. The students are free to use visual aids.

Non-compliance with one or more prerequisite requirements means that the student will not be allowed to sit the exam, and that they will be regarded as having used an exam attempt.

**Individual term papers**

In order to be allowed to sit the resit exam in case of non-compliance with Prerequisite requirement no. 9 (duty to attend), students must prepare an individual term paper (24,000 characters) aimed at solving an assignment related to the learning outcomes for Prerequisite requirement no. 9. The contents of term papers must be academically honest (cf. section 12).

In order to be allowed to sit the resit exam in case of non-compliance with Prerequisite requirement no. 10 (duty to attend), students must prepare an individual term paper (24,000 characters) aimed at solving an assignment related to the learning outcomes for Prerequisite requirement no. 10. The contents of term papers must be academically honest (cf. section 12).

In order to be allowed to sit the resit exam in case of non-compliance with Prerequisite requirement no. 11 (oral presentation), students must prepare an individual term paper (12,000 characters) aimed at solving an assignment related to the topic of the compulsory educational component. The contents of term papers must be academically honest (cf. section 12).

The content of the individual prerequisite requirements for sitting the exam for the compulsory educational component must as a minimum be academically honest (cf. section 12).

The term paper is to be formulated by the study programme within a set deadline. If students fail to submit the term paper(s) in due time, or if the term paper is not academically honest, the students will not be allowed to sit the resit exam, and they will be regarded as having used an exam attempt (they have now used two exam attempts). The study programme decides whether the term paper(s) meet(s) the prerequisite requirement(s).

## **5. Work placement**

**Work placement requirements and expectations**

During the work placement, students work with professionally relevant issues and acquire knowledge of relevant job functions. The connection between the theoretical tuition and the work placement forms the basis of the student's work placement goals.

Based on the learning outcomes for the work placement (cf. the national section of this Curriculum), the students and the supervisors will collaborate on setting the specific goals for the learning outcomes of the work placement. These goals will determine the planning of the students' work placement tasks and work.

The work placement should be likened to a full-time job with the same requirements for working hours, effort, commitment and flexibility that Natural and cultural heritage management graduates can expect to meet in their first jobs.

The work placement may be organised in a flexible and personalised manner and may form the basis of the students' final exam project.

### **Examination attendance prerequisites**

The following indicates the number of compulsory study activities. The precise calendar days for the activity will appear from the programme's Intranet. The students must meet the following requirements in order to sit the examination:

#### **Prerequisite requirement no. 12:**

Submission of midterm evaluation report.

#### **Prerequisite requirement no. 13:**

Participation in the semester fair with a video based on the work placement. The duration is 5 minutes per student.

Non-compliance with one or more prerequisite requirements means that the student will not be allowed to sit the exam, and that they will be regarded as having used an exam attempt.

### **Individual term papers**

In order to be allowed to sit the resit exam in case of non-compliance with Prerequisite requirement no. 12 (submission of midterm evaluation report), students must prepare an individual term paper (24,000 characters) aimed at solving an assignment related to the topic of the compulsory educational component. The contents of term papers must be academically honest (cf. section 12).

In order to be allowed to sit the resit exam in case of non-compliance with Prerequisite requirement no. 13 (video), students must prepare an individual term paper (12,000 characters) aimed at solving an assignment related to the topic of the compulsory educational component. The contents of term papers must be academically honest (cf. section 12).

The content of the individual prerequisite requirements for sitting the exam for the compulsory educational component must as a minimum be academically honest (cf. section 12).

The term paper is to be formulated by the study programme within a set deadline. If students fail to submit the term paper(s) in due time, or if the term paper is not academically honest, the students will not be allowed to sit the resit exam, and they will be regarded as having used an exam attempt (they have now used two exam attempts). The study programme decides whether the term paper(s) meet(s) the prerequisite requirement(s).

### **Examination procedure**

The exam is an internally assessed oral exam based on a written work placement report which constitutes the assessment as well as the examination basis. The exam is graded according to the 7-point grading scale.

One overall grade will be given based on an overall assessment of the written and oral performance. Examination duration is 30 minutes, incl. time for deliberation.

The exam is worth 30 ECTS credits.

### **Formal requirements for the written work placement report.**

The work placement report must cover a minimum of 12 and a maximum of 15 standard pages.

A standard page is 2,400 characters, including spaces and footnotes. The character count is exclusive of cover page, table of contents, reference list and appendices. Appendices will not be assessed.

### **Assessment criteria**

The assessment criteria for the exam are the same as the learning outcomes for the work placement.

The learning outcomes are described in the national section of this Curriculum.

### **Scheduled time**

The exam takes place at the end of the 5<sup>th</sup> semester. Information about time and venue can be found on the Intranet.

### **Examination language**

The exam will be held in English.

## **6. Elective educational components**

### **Content**

The elective educational components give the students the opportunity to qualify their study and professional competence through specialising and further expanding subjects that are broadly related to the natural and cultural heritage management area.

In addition, there is an option to take modules worth up to 10 ECTS in another study programme or at a different institution. The course of study must be approved by the programme director.

The students may plan their elective educational components themselves as a theoretical and/or practical programme to be approved by the study programme.

### **ECTS credits**

The elective educational components can be offered with 10 ECTS credits.

### **Learning outcomes**

#### **Knowledge**

The students should have acquired knowledge of:

- the theory and practice of the selected subject(s); and
- the relevance of the selected subject(s) to the theory and practice of natural and cultural heritage management.

#### **Skills**

The students should be able to

- select, describe and perform literature search for an elective natural and cultural heritage management issue;
- discuss processual and analytical skills related to the selected topic(s);
- assess problems and suggest solutions in the context of the chosen subject(s); and
- convey central results.

#### **Competences**

The students should be able to

- independently acquaint themselves with new subjects within the theory and/or practice of the subject area; and

- place their research and findings in a wider context and relate the chosen subject(s) to the other subject fields of the study programme.

### **Scheduled time**

The elective educational components take place in the 6<sup>th</sup> semester of the study programme.

### **Examination procedure**

The exam is an internally assessed individual written exam graded according to the 7-point grading scale.

The study programme may use the following exam forms:

- Portfolio with a number of products defined by the lecturer of the elective, including written reflection
- Written exam with problem formulation with discipline-specific reflections on a selected theme within the framework of the elective
- Essay with discipline-specific discussions and reflections on an elective subject within the thematic framework of the elective
- 48-hour written exam
- Written exam on the basis of practice

Exam form and formal requirements will appear from the specific elective offered.

### **Examination language**

The exam will be held in English.

## **7. The final exam project**

For requirements concerning the final exam (professional bachelor’s degree) project and learning outcomes, please see the national section of this Curriculum for the Natural and Cultural Heritage Management programme.

### **Examination attendance prerequisites**

The written project, which constitutes the assessment as well as the examination basis, must

- include a reference list which has been approved by the academic supervisor in the project;
- meet the formal requirements for the final exam project/professional bachelor's degree project; cf. the national section of this Curriculum; and
- be submitted in due time, cf. the important dates document, which can be found on the Intranet.

Incorrect submission of the written project, which constitutes the written part of the exam, means that the students cannot sit the exam and that they will be considered to have made an exam attempt.

The exam will not take place until the students have passed the final work placement exam as well as the other exams of the programme.

### **Examination procedure**

The exam is an externally assessed oral exam based on a written project which constitutes the assessment as well as the examination basis. The exam is an individual exam or a group exam dependent on the student's choice.



One individual overall grade is given based on an overall evaluation of the written and oral performance. The exam is graded according to the 7-point grading scale.

The project may be prepared individually or in groups of no more than two students.

Scope of the written product:

Group size	Number of pages
1	25-30
2	40-45

A standard page is 2,400 characters, including spaces and footnotes. The character count is exclusive of cover page, table of contents, reference list and appendices. Appendices will not be assessed.

The final exam project/the professional bachelor's degree project must also include an abstract (summary) of no more than half a standard page. The abstract must be placed before the table of contents and is not included in the assessment.

In the case of a group project, each person must write at least 15 pages. The report must show clearly who has written what.

Group size	Presentation (max.)	Examination	Deliberations
1	10	20	10
2	20	30	10

The exam is worth 20 ECTS credits.

#### **Assessment criteria**

The assessment criteria for the exam are the same as the learning outcomes for the final exam project/the professional bachelor's degree project, cf. the national section of this Curriculum.

#### **Scheduled time**

The examination will take place at the end of the 6<sup>th</sup> semester. Information about time and venue can be found on the Intranet.

#### **Examination language**

English

## **8. Withdrawal from exams**

The rules for withdrawal from exams are found at [www.ucn.dk/english/about-ucn](http://www.ucn.dk/english/about-ucn), Examination Regulations.

## **9. Educational components that may take place abroad**

The 4<sup>th</sup> semester and the work placement semester (5<sup>th</sup> semester) may take place abroad if the student applies for and is granted pre-approval of credit transfer by the study programme.

Upon pre-approval of a study abroad period the students must, after conclusion of their study abroad, document the completed educational components of the approved study abroad. In connection with the pre-approval the students must give their consent to the institution obtaining the necessary information following completed study abroad.

For the final approval of pre-approved credit transfer, the educational component is considered completed if it is passed in accordance with the regulations applying to the study programme.

## 10. Learning and teaching forms

In the Natural and Cultural Heritage Management programme we use a wide range of learning and teaching methods that combined support the above and promote the achievement of the learning outcomes described in this Curriculum.

The general learning and teaching methods are dialogue-based class tuition, assignments and project work in groups. However, the programme also features many other activities such as study group work, self study, individual assignments and projects, presentations in front of groups and the whole class, interdisciplinary theme activities and much more.

Furthermore, different activities that can help promote learning in the individual are offered, such as individual guidance. The tuition focuses on the work processes of a natural and cultural heritage manager in order to support the development of the skills and competences of the profession.

## 11. Credit transfer for the elective educational components

Passed elective educational components are equivalent to the corresponding educational components offered by other providers of this study programme as well as to educational components of other study programmes.

Pre-approved credit transfer can be applied for, if credit is requested for educational components not offered by the programme.

## 12. Academic honesty

The content of the individual study activities for sitting the examination must as a minimum be academically honest. In this context, academic honesty means that a student's work conforms with recognised standards of proper academic behaviour. It must be obvious that the student has made an honest attempt at completing the activity. Cheating or stealing is not allowed. If the assignment is not academically honest, including if it is (partially) plagiarised, the assignment may be rejected.

### Non-compliance with content requirements

The individual lecturers assess whether the content is academically honest. In cases where the content is not academically honest, the programme director will be involved, and sanctions may be imposed.

If a written assignment includes academically dishonest content or if it contains e.g. text, figures, tables or templates that are the copyright of others without a reference (plagiarism), the assignment will be rejected. The obligation to participate and the content requirements will thus not have been met, and this will be considered equivalent to a failure to show at the exam. This means that the student will have used an exam attempt.

A rejection of an assignment and non-compliance with formal requirements will furthermore be recorded as a violation of the requirement to participate actively in studies in relation to cessation of registration as a student and receipt of SU if the student is so eligible.

### **13. Obligation to participate**

For the teaching and learning methods of the study programme to work as intended, students are under an obligation to participate, which includes an obligation to submit or present assignments/projects.

An obligation to participate and an obligation to attend, if any, that are prerequisites of participating in examinations, will appear from the description of the individual examinations.

### **14. Criteria for assessing study activity**

Registration will be terminated for students who have not passed at least one exam for a continuous period of at least one year (non-compliance with the study activity requirements).

Periods in which the students have not participated actively in studies due to leave of absence, maternity or paternity leave, adoption of a child, verified illness or military service do not count against the period of 12 months required for participating actively in studies. On request, the students must provide documentation of such matters.

The study programme may ignore these stipulations in exceptional circumstances. The application for exemption should be submitted to the programme director.

Before registration is terminated, the individual students will be notified in writing. In connection with such notification, the students will be made aware of the above rules. The letter to the students must state that they have 14 days to document that periods in which they did not participate actively in studies should not count in; together with a deadline for making an appeal for exemption. If the students have not responded within the fixed deadline, their registration as students will be terminated.

### **15. Language**

The teaching materials are in English, and the lessons are taught in English.

The students' English skills must meet the requirements of the Ministerial Order on admission to academy profession degree programmes and professional bachelor's degree programmes (the Admission Order). Students are not required to have any knowledge of foreign languages other than that stated in the Admission Order.

#### **15.1 Examination language**

Examinations must be taken in understandable English.

## **16. Access to examinations**

Commencing an educational component, a semester, etc. is considered registration for the associated examinations. Registration means that one exam attempt is used. However, this does not apply if the student is prevented from sitting the exam due to documented illness or maternity or paternity leave.

An examination that has received a passing grade cannot be resat. If an exam has not been passed, the student will continue to be registered for the exam. The student can try three times for the same exam. The educational institution may grant permission to have further exam attempts where this is founded in exceptional circumstances. When determining whether exceptional circumstances exist, the student's academic ability cannot be included in the considerations.

Resits must be arranged at the earliest possible opportunity, and if at all possible not later than the next time the examination is offered, for example as an illness resit examination. The exams in which the students are required to participate before the end of the 1<sup>st</sup> year of study must be passed before the end of the 2<sup>nd</sup> year of study in order for them to continue as students in the programme.

The study programme may exempt individual students from the deadlines specified for passing the exam, if the exemption is due to illness, maternity or paternity leave or exceptional circumstances.

## **17. Resit and illness resit exams**

The rules for resit and illness resit exams are found at [www.ucn.dk/english/about-ucn](http://www.ucn.dk/english/about-ucn), Examination Regulations.

## **18. Study aids**

Any rules governing restriction of the use of study aids will appear from the description of the individual examination.

## **19. Special examination arrangements**

Students may apply for special examination conditions if their medical condition or relevant specific disabilities qualifies them to do so. The application must be submitted to the programme not later than four weeks before the examination is to be held. The application deadline may be disregarded in cases of sudden health-related problems. The application is to be accompanied by a medical certificate; a statement from e.g. a speech, hearing, dyslexia or blind institute; or other evidence of health conditions or a relevant specific disability.

## **20. Academic misconduct at examinations**

On submission of a written examination assignment, the students must confirm by signature that the assignment was prepared without undue help.

### **20.1 Use of own work and that of others – plagiarism**

The rules for the use of own work and that of others – plagiarism are found at [www.ucn.dk/english/about-ucn](http://www.ucn.dk/english/about-ucn), Examination Regulations.

## **20.2 Disciplinary actions in events of academic misconduct and disruptive behaviour**

The rules for disciplinary actions in events of academic misconduct and disruptive behaviour are found at [www.ucn.dk/english/about-ucn](http://www.ucn.dk/english/about-ucn), Examination Regulations.

## **21. Complaints about examinations and appeals against decisions**

The rules for complaints about examinations and appeals against decisions are found at [www.ucn.dk/english/about-ucn](http://www.ucn.dk/english/about-ucn), Examination Regulations.

## **22. Exemption**

The institution may grant exemption from the rules in this institutional section of the curriculum that are laid down solely by the institutions, when found substantiated in exceptional circumstances. The institutions cooperate on a uniform exemption practice.

## **23. Effective date and transition provisions**

This institutional section of the curriculum comes into effect on 1 September 2017 and applies to all students who are and will be enrolled in the programme in September 2017 and who will later be enrolled in the programme, and to all exams commenced on said date or thereafter.