

Booklist

Bachelor of International Hospitality Management 1st Semester, 2021 – 2023 International / DK

Books	Price in the UCN Book Store
<p>Management/Ledelse: Northouse, Peter (2021) Leadership; Theory & Practice 9th edition, SAGE Publications ISBN: 9781071840917</p>	DKK 775,00
<p>Strategy/Strategi: Evans, Nigel (2020) Strategic Management for Tourism Hospitality and Events 3rd edition, Routledge ISBN: 9781138345942</p>	DKK 615,00
<p>Methodology/Metode: Brotherton, Bob (2015) Researching Hospitality and Tourism 2nd edition, SAGE Publications ISBN: 9781446287552</p>	DKK 385,00
<p>Economics/Økonomi: Schmidgall, Raymond S. (2016) Hospitality Industry Managerial Accounting, 8th edition, AHLEI ISBN: 9780866124973</p> <p>Is cheaper at Amazon when self-ordering.</p>	DKK 1.387,00

Bøgerne kan bestilles via UCN's boghandel ved at sende en mail til Kim Lemvig Hagerup på klh@ucn.dk – hvis du bestiller her, får du 10% studierabat.

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