

Book List 1st Semester 2021 Export & Technology Management

Exp0921

Course	Literature	Author	Publisher	Comments
Product development	<ul style="list-style-type: none"> Product Design and Development, 7th Edition ISBN-13: 9781260566437 Kr. 675,00 	<ul style="list-style-type: none"> Ulrich, K. T. & Eppinger, S. D. 	<ul style="list-style-type: none"> McGraw & Hill 	Will be used in the 1 st to 4 th semester in this course
Organization	<ul style="list-style-type: none"> Organizational Behavior: A Practical, Problem-Solving Approach. 3rd Edition. ISBN: 9781260570373 Kr. 649,00 	<ul style="list-style-type: none"> Angelo Kinicki 		
Material & processes	<ul style="list-style-type: none"> Manufacturing Engineering and Technology (SI Edition), 7th Edition ISBN-13: 9789810694067 Kr. 649,00 Understanding Wood: A Craftsman's Guide to Wood Technology ISBN-13: 9781561583584 Kr. 410,00 	<ul style="list-style-type: none"> Serope Kalpakjian and Steven R. Schmid R. Bruce Hoadley 	<ul style="list-style-type: none"> Pearson Taunton Press 	
Construction	<ul style="list-style-type: none"> Handout notes 			
Logistics & supply chain management	<ul style="list-style-type: none"> Contemporary Logistics 12th Edition ISBN 9781292218007 Kr. 640,00 	<ul style="list-style-type: none"> Murphy and Knemeyer 	<ul style="list-style-type: none"> Pearson 	
Marketing	<ul style="list-style-type: none"> Principles of Marketing 18th Global edition ISBN-13: 9781292341132 Kr. 710,00 Marketing Management, A Relationship approach, 4th edition ISBN-13: 9781292291444 Kr. 750,00 	<ul style="list-style-type: none"> Kotler, Armstrong, Harris Hollesen 	<ul style="list-style-type: none"> Pearson Pearson 	
Micro-economic	<ul style="list-style-type: none"> Financial Management for the academy profession programme", 2nd edition ISBN-13: 9788741273051 	<ul style="list-style-type: none"> Lone Hansen, Torben Rosenkilde Jensen, 		Choose either the Danish or the English

	(Book) ISBN: 9788741265018 (i-book) Kr. 500,00 <ul style="list-style-type: none"> Danish version also available: Erhvervsøkonomi til Akademiuddannelserne” 5. udgave ISBN: 9788741269290 (Bog) ISBN: 9788741272818 (I-bog) Kr. 500,00 	Morten Dalbøge		version of the book
Methodology	<ul style="list-style-type: none"> Problem-Oriented Project Work – a workbook (5th edition) ISBN-13: 9788759334317 Kr. 399,00 Danish version also available: Problemløst projektarbejde - en værktøjsbog ISBN-13: 9788759331972 Kr. 399,00 	<ul style="list-style-type: none"> Poul Bitsch Olsen & Kaare Pedersen 	<ul style="list-style-type: none"> Roskilde Universitetsforlag 	Choose either the Danish or the English version of the book

1.1 Computer specifications

We strongly recommend you have a Windows computer, as part of the IT programs you are going to use throughout the education only are available for Windows. The programs you will be using during the education are not available for Apple.

If you have an Apple computer, it is your responsibility to make sure you have access to Windows and the programs and can use them during the lessons.

Your computer must at least have the following:

- Microsoft Mouse-compliant pointing device
- **Antivirus program MUST BE installed before study start!**

1.2 During your education, you will use the following programs:

1.2.1 Inventor, Auto Desk (Only compatible with Windows)

Info at Study start. Access via your UCN-account

Autodesk Inventor will be used during the education and must be installed on the computer. Your computer must have Windows 64-bit to run Inventor.

System requirements for Autodesk Inventor can be found via this link:

<https://knowledge.autodesk.com/support/inventor/troubleshooting/caas/sfdcarticles/sfdcarticles/System-requirements-for-Autodesk-Inventor-Products.html>

1.2.2 Microsoft Project

Info at Study start. Access via your UCN-account

1.2.3 Microsoft Dynamics

Info at Study start. Access via your UCN-account